

SPICE PREVENTION IN THE CITY OF FRANKFURT

STADT  FRANKFURT AM MAIN

DRUG COORDINATION DEPARTMENT

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THE „FRANKFURTER WEG“ FOR DRUG POLICY

- Drug trend research
- Interdisciplinary cooperation
- Help and interdiction – they only work together
- A pragmatic approach, for pragmatic answers
- Innovative measures

WHAT'S NEW ABOUT SPICE PRODUCTS?

- A large number of new substances
- Marketed professionally
- Sold via the internet
- Falsified list of active ingredients
- Misinformation about the way of using it
- New restrictions are circumvented quickly

PREVENTION IN THE INTERNET AGE

- Teaching media competence
- Providing fact-based information
- Encouraging risk awareness
- Training risk competence

SPICE PREVENTION IN FRANKFURT

- Drug trend research
- Researching blogs and forums for new trends
- Information of educators and parents through seminars, brochures and websites
- Information of consumers through the website www.Legal-High-Inhaltsstoffe.de

TARGET GROUPS OF SPICE PREVENTION

- Adolescents
- Parents
- Educational professionals
- Social Workers

- Spice consumers

TARGET GROUP SPICE CONSUMERS

- The curious
- Regular users or substitutors
- Experimenters

WWW.LEGAL-HIGH-INHALTSSTOFFE.DE

GOALS

- Establishing contact with consumers
- Informing with facts
- Encouraging risk awareness
- Offering advice and help
- Preventing injury or bodily harm

CONCLUSIONS

- Monitoring Trends continuously
- Interdisziplinäre cooperation
- Fast provision of targeted information
- Promoting risk awareness
- Researching blogs and forums frequented by consumers
- Utilizing the web 2.0 to inform and advise consumers

Thank you
very much
for your attention!