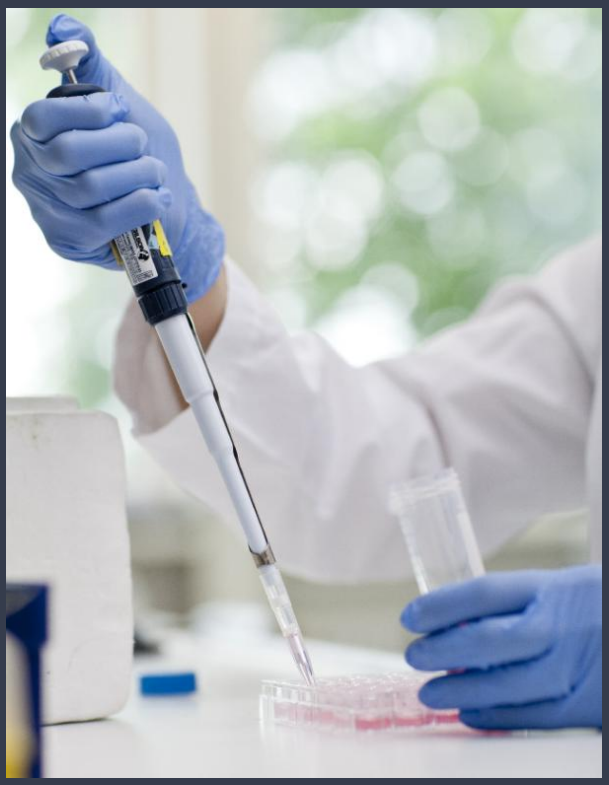
GCT
National Strategy
Gene- and Cell-Based Therapies
GeneNovate®

GeneNovate® 2027

Big Ideas Start Here

Region Südwest – Freiburg & Tübingen



Empowering Innovators & Entrepreneurs in Gene & Cell-based Therapies, Biotech & Medicine

You are an ambitious PhD student, Postdoc or researcher looking to found a start-up to advance progress in life science research?
Then you're the perfect candidate for the GeneNovate® program!

Apply here!

What is GeneNovate®?

GeneNovate® is the national entrepreneurship program which supports scientists and physicians in the field of **gene and cell-based therapies, biotech and medtech** who want to bring their research to the clinic and create a **real patient impact.**

Who can apply?

Every person from academia and medicine (starting during your master or MD) who is interested in entrepreneurship or already in the process of bringing its research into a marketable product or applicable therapy.

EBERHARD KARLS UNIVERSITÄT TÜBINGEN
Universitätsklinikum Tübingen
UNIVERSITÄTS KLINIKUM FREIBURG
UNIVERSITÄTS KLINIKUM FREIBURG CENTER CELL & GENE THERAPY
dkfz. GERMAN CANCER RESEARCH CENTER IN THE HELMHOLTZ ASSOCIATION
DKTK German Cancer Consortium

GCT
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Program Schedule 2027

Kickoff
09.12.2026
onsite

Networking

Building Teams

Meeting Mentors



In Tübingen

Workshop 1
08.01.27 online | 25.01.2027 onsite

Theoretical input for all GeneNovate® trainees across all sites

- Introduction to Entrepreneurship
- Changing the Healthcare Industry
- Creating & presenting pitch decks

In Freiburg

Workshop 2
01.02.27 online | 24.02.2027 onsite

Theoretical input for all GeneNovate® trainees across all sites

- Value propositions & Business Model
- IP-Protection & Management (operational & strategic)

In Tübingen

Workshop 3
01.03.27 online | 22.03.2027 onsite

Theoretical input for all GeneNovate® trainees across all sites

- Analyze your market
- Create your business model
- Build your business case

In Freiburg

Workshop 4
01.04.27 online | 21.04.2027 onsite

Theoretical input for all GeneNovate® trainees across all sites

- Regulation
- Develop your product/solution
- Go-to-Market: Understand & win customers

In Tübingen

Workshop 5
03.05.27 online | 10.05.2027 onsite

Theoretical input for all GeneNovate® trainees across all sites

- Legal foundations for start ups
- Team management
- Project management
- Establish & manage partnerships

In Freiburg

Workshop 6
03.06.27 online | 09.06.2027 **onsite**

Theoretical input for all GeneNovate® trainees across all sites

- Financing & funding
- Investor discussions & negotiations
- Exit options & strategic value

In Tübingen

Preselection
02.06.2027
online

All teams pitching in front of a jury



In Freiburg

Final Event
23.06.27
Heidelberg

Selected teams pitching



Networking



Region Südwest